Sustainable Population Australia
PO Box 788 Queanbeyan NSW 2620 | Ph: 0434 962 305
www.population.org.au

MEDIA INTERN – JOB DESCRIPTION

- One year contract with three months' probationary period, beginning from early 2027.
- Part time: 4 hours, flexible schedule. Possibility of extending hours after six months for the right person.
- Location: remote (work from home); preferably based in Perth or Adelaide.
- Report to: Communications Manager with input from the SPA social media team and the SPA Executive Committee.
- Remuneration: $30 per hour.

ABOUT US

Sustainable Population Australia (SPA) is an Australian, non-partisan, special advocacy charity that seeks to establish an environmentally sustainable human population. It works on many fronts to encourage informed public debate about how Australia and the world can achieve an ecologically, socially and economically sustainable population.

ABOUT THE ROLE

A key goal for SPA's communication strategy is to produce digital media content that will be engaging for younger generations. To achieve this goal, SPA aims to support a young, enthusiastic, outgoing person, to deliver our message through short videos and social media. This position is ideal for a university or TAFE student looking for flexible part-time work in the digital communication sphere, who is keen to learn more about sustainable population issues.

KEY DUTIES AND RESPONSIBILITIES

- Involvement in production of short video productions, including scripting and speaking to the camera and may also include editing and production of short videos, depending on technical skills.
- Meme generation (still image and/or reel) for social media accounts.

Patrons: Dr Katharine Betts, Hon. Bob Carr, Dr Paul Collins, Prof Tim Flannery, Em Prof Ian Lowe, Prof Anne Poelina.

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- Participation with the social media team to produce content relevant for younger audiences.
- With support from supervisors, become familiar with SPA's objectives, messaging, research and current communication strategies.

SELECTION CRITERIA

Essential

- Agrees with the core aims and objectives of Sustainable Population Australia.
- Strong interpersonal and public speaking skills.
- Willing to work remotely.
- An interest in sustainable population and environmental issues.

Desirable

- Video recording and/or production skills.
- Graphic design and/or meme production skills.
- Written communication skills.

BENEFITS AND PERKS

- Flexible working hours to fit with studies.
- Contribute to a worthy environmental cause.
- Learn and apply media skills in a supportive, supervised environment.
- Possible opportunities for further advancement, including longer term employment opportunities.

To find out more or to apply email Michael Bayliss at:
media@population.org.au

Applications will commence during the summer break with the ideal applicant employed in early 2027.

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